**Putting and the Putter**

The bottom line on putting is a cliché:

**IF YOU THINK YOU CAN OR THINK YOU CAN’T, YOU’RE RIGHT**!

You must absolutely be confident that you will sink the putt.

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| I have built and tested numerous putters. I have tried virtually every putter that has been made by other manufacturers. The number of new putters and marketing hype claimed by the golf industry has flooded the market to a degree that science and truth no longer exist.  In this environment, announcing a new putter that is a superior scientific design may seem foolish! However, as you know, when I discover something that will allow you to control the distance and direction of your putt, I will offer it to you. | C:\Users\JACK\Documents\GOLF\KGSM Web Site\Putter - Max Spin.tif |

Announcing the “BLACK-MAGIC” Putter (Hand Made in the USA)

* Shaft in line with ball impact;
  + No twisting from ball impact
* Shaft installed at the Center-Of-Gravity;
  + Perfect balance to eliminate torque on the head.
* Shaft bent at two inches above the head;
  + This allows the shaft to be bent to your natural hand position for making a perfect piston motion.
  + A special grip allows your dominant palm to consistently square the clubface at impact.
* Non-Snag Attachment on Bottom;
  + Eliminate snagging in the backstroke and forward stroke
* Non-Glare Black Matte Finish
* No sight lines;
  + Eliminates vision distortion; everyone’s eyes see lines differently!
* No Loft;
  + Allows immediate overspin for a better roll of the ball for distance and direction.

Designing the “Black-Magic” Putter

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| Starts with a rough round slice of aluminum. | A section is milled off to produce a flat NO loft face. | An aluminum rod is epoxied in the center of gravity and bent to your natural hand position. | The Non-Snag piece is attached to the bottom of the head. |

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| A black matte finish is applied to the head. | Back View | Front View |

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The balance of the “Black Magic” putter allows for the hands most natural piston motion grip.

The cost is $175.00 + $15.00 S&H

[Preview Image](https://www.paypal.com/cgi-bin/webscr?cmd=_xclick&business=VEJVHL538FJNS&lc=US&item_name=Black%20Magic%20Putter&item_number=BM&amount=175.00&currency_code=USD&button_subtype=services&shipping=15.00&bn=PP-BuyNowBF:btn_buynowCC_LG.gif:NonHosted)

Seniors and Military is $125.00 + $15.00 S&H

[Preview Image](https://www.paypal.com/cgi-bin/webscr?cmd=_xclick&business=VEJVHL538FJNS&lc=US&item_name=Black%20Magic%20Putter&item_number=BM&amount=125.00&currency_code=USD&button_subtype=services&shipping=15.00&bn=PP-BuyNowBF:btn_buynowCC_LG.gif:NonHosted)